



News from RWN President, Linda Heeler

RWN's 40th birthday celebration takes place on Friday, November 16th from 6-9pm at Ballroom 384. We will not only be celebrating with good food, adult beverages, music, dancing and fellowship, there will also be some surprises.

This event is one of RWN's major fundraisers for the year. Because RWN is a non-profit organization, it relies on membership dues and the income from our major events to meet its budget.

Normally, we have silent auctions, raffles, vendor tables etc. at our major events. However, the committee wanted to make this a true celebration in addition to a fundraiser. They envisioned a party for you to come, eat, drink, dance and socialize without having to take your wallet out of your purse. I'm happy to say they have succeeded in their plan!

In addition, you will come away with your very own Swag Bag, filled with goodies from some special RWN supporters. (Thank you to Kevin Fitch and Cassandra Moffitt for making this happen!)

This celebration is not only to help us celebrate where we've been; it's also an opportunity for us to look to the future.

In the Summer of 2017, the Board put together a strategic taskforce to determine how RWN can better serve the women in our area and take the organization into the next decade and beyond. The taskforce along

November/December, 2018

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with the Board, has been working closely with Amanda Altman of A3 Designs to update and refresh our branding and marketing. The 40th birthday celebration will include a grand reveal that you do not want to miss.

With the feedback we've gotten from the surveys and focus groups, the board will continue to work on creating a strategic vision for the future.

None of this would be possible if it weren't for those members who volunteer their time, talents and treasure.

Thank you not only to the members of the Strategic Taskforce and the 40th Birthday Celebration Committee but also to the chairs, SIG chairs and members of all our committees.

Thank you to our sponsors for believing in and supporting RWN's commitment to our members and the women in our community.

November 16th will mark a new beginning for the Rochester Women's Network and you do not want to miss the celebration. Get your ticket NOW!

See you at the party!
Linda

News from the Office

Plan to celebrate with RWN as we turn 40!

Friday, November 16, 2018



Special thank you to our event Sponsors:

GOLD Sponsors

The Mediation Center, Renee LaPoint, MS
Elizabeth Wende Breast Care, LLP

Silver Sponsors

BookeepKerr, Lynn Kerr
ESL Federal Credit Union

Bronze Sponsors:

Dawn Hampsey, CPA
Jill Bates, Howard Hanna Real Estate
Live Inspired Life Coaching, Linda Heeler
Northwest Bank
Woods Oviatt Gilman, LLP

In-Kind Sponsors:

The Refinement Studio, LLC, Cynthia Ely
The Notable Corporation, Kevin Fitch

Thank you to our SWAG bag contributors:

Everyday Hands, Lauren Goetz
Farmers Insurance, Megan Mills
Four Bridges Financial, Paula Rogala
Grid Marketing, Cassandra Moffit
Carol Kennedy Massage Therapy
Perinton Acupuncture, Renee Nearpass
Sudden Write Turn, Terra Osterling

Thank you to our 40th Celebration committee:

Cynthia Ely, Chair
Susan Jefferson, VP Major Events

Jennifer Cave
Teresa Delibert
Kevin Fitch
Erin Garrett
Linda Heeler
Jillian Jones
Cassandra Moffitt
Terra Osterling

Please remember to complete & submit your Proxy for RWN's 2019 Board of Directors and nominating committee. Proxy are due back Tuesday, 11.13.18.

[Click here for a copy](#)

Thank you to everyone who took a few minutes to complete the RWN survey. The information is valuable and we are still getting through it. We also appreciate the people who made themselves available to participate in the focus groups run by Cynthia Ely and Michelle Wescott.

REMINDER: *RWN has a new phone # 585.383.8080.*

Over the past month I have had several people tell me my voicemail is full I suspect you have tried our old number. If you are trying to reach the office please use my new number. Thank you ☺

Educational Partner Network

NAZARETH COLLEGE

RWN continues their partnership with Nazareth College, a significant opportunity for members interested in pursuing a master's degree. The

Nazareth College Educational Partnership provides RWN members with a 20% tuition discount and opportunities for professional development, career advancement, network building, and acquisition of necessary, relevant skills that benefit our members.

Members receive the tuition discount for graduate degrees in education, human resources, management, or marketing at Nazareth, in addition to any employer tuition benefits. Please visit the [Nazareth Partnership Network Webpage](#) for more details and how to apply.

RWN New Members and Renewals

Renewals

Jodi Atkin
Jill Bates
Nancy Carr
Deborah Cox
Cindi Crowley
Maria Darby
Erin Garrett
Jillian Jones
Jessica Kamens
Susan Kelley
Tina McKean
Joy Piccolo
Diana Powell
Kathleen Roth
Mary Anne Shew
Edie Steele
Rachel Wiener

Welcome

Sara Bennett
Lindsay Felt
Michaela Gantz
Amanda Harrington
Sarah Keenan
Tonilynn Mercone
Lori Nolan
Lenora Paige
Linda Pezzimente
Carol Plotkin
Kristi Rehberg
Tina Rohring
Jennifer Sauter
Gail Smith
Velvet Spicer
Elizabeth Szumski
Melissa Zell

Member News:

Former RWN President, Kathy Nixon was honored by the Rochester Area Community Foundation with its highest philanthropic honor — the Joe U. Posner Founders Award — at its annual Report to the Community Luncheon on Sept. 20. For more information please click here:

<http://www.monroecopost.com/news/20181008/penfield-resident-receives-top-philanthropic-honor>

RWN Board Member Jennifer Cave and her husband Elliott welcomed her son, Jamison on Saturday, October 27, 2018

RBJ features RWN's 40th Celebration! Click here to read the article [Click here to read the article](#)

Job opportunities in the Rochester Area

Excellus BC/BS Various: Excellus BlueCross BlueShield is headquartered in Rochester, New York and is part of a \$6.6 billion family of companies that finances and delivers health care services across upstate New York and long term care insurance nationwide. Employees are united by our Lifetime Way Values & Behaviors that include: Diversity & Inclusion, Compassion, Pride, Excellence, Innovation and Having Fun.

We aim to be an employer of choice by placing value on workforce diversity, creative thinking, work-life balance, employee development and from offering competitive compensation and benefits.

For employment opportunities go to [EXCELLUS](#)

HR WORKS: Various Opportunities: <http://www.hrworks-inc.com/careers/job-opportunities>

Delibert Employment Solutions: Various Opportunities: <http://www.delibertemployment.com/Careers.aspx>

Public Relations Society of America Rochester
<https://prsarochester.org/classifieds.php?type=job>

Upcoming Event

Alex and Ani Fundraiser

Date: Thursday, November 29, 2018

Time: 5:00 p.m.

Location: 145 Culver Road Armory, Rochester, 14620

RSVP: **No** pre-registration required. Bring Family, friends, everyone who loves A&A!

RWN Free (to Members) Monthly Networking

Members may bring a guest for **FREE** in November!

Sponsors: Ashley Probst and Stephanie Webster of AXA Advisors

Date: Wednesday, November 28, 2018

Time: 5:30 p.m. to 7:30 p.m.

Location: AXA Advisors

Price: Members: FREE, nonmembers \$10

RSVP: [Register online NOW](#)

Explore RWN: Information Session for RWN

Date: Monday, January 21, 2019

Time: 5:30 p.m. to 7:00 p.m.

Location: Perkins Mansion/AAUW, 494 East Ave, Rochester, 14607

Price: FREE

RSVP: [Register online NOW](#)

RWN turns 40! Come out and help us celebrate in style!

Date: Friday, November 16, 2018

Time: 6:00 p.m.

Location: Ballroom 384, 395 Westfall Road, Rochester, 14620

Price: Members \$100, Member + a guest \$175
\$80 Soft Drinks only use code SOFT

RSVP: [Register online NOW](#)

RWN Committee Announcements

Marketing and Newsletter Committee

The Marketing Committee is committed to getting the news out about all of the amazing things that RWN has to offer...but we can't do it alone! We need you to share our posts, forward the emails, and invite friends and colleagues to our events and to membership. Follow us on [Facebook](#), and [Twitter](#). Join our committee to share your marketing talents with RWN!

Date: FIRST Thursday of the month. Next meeting December 6th

Time: Noon

Location: I-Square on Baker Street in Irondequoit

RSVP: No Registration Required. For more information, contact Clarissa Markiewicz at cjimage79@gmail.com

Ambassador Committee

Ambassador Committee Members mentor new RWN Members to help them maximize their RWN experience. Committee members contact new members to explain their own RWN experience and how it has benefited them as well as finding the right SIG and/or Committee that matches the new members' goals and purpose for joining RWN.

The Ambassador Committee is always looking for new volunteers to share the benefits of their RWN experience with new members. Our group generally meets quarterly.

Date: Meet Quarterly. Next meeting: Thursday, January 17, 2019

Time: 8:30 am

Location: Brueggers, Monroe Ave

For more information: contact Nancy Woolver at newoolver@ft.newyorklife.com or (585) 683-2981.

Membership Committee

RWN will be increasing the membership dues effective January 1, 2019. All levels will increase \$5 – a minimal cost of doing business adjustment - New rates: Basic - \$150, Patron - \$250, Mentor - \$405 and Advocate - \$705.

HELP RWN CONNECT. GROW. SUCCEED!

As a membership run organization, you are the backbone of RWN. In order to continue to CONNECT, GROW, and SUCCEED, RWN needs your help. In the beginning of the 2018, the board put a goal of growing our membership to 250 members. As of October 31, 2018 there are 224 active members, which includes 84 new members, 112 renewed memberships, and 73 expired memberships for 2018. This leaves us 26 members short for the 2018 goal. Let's all work together to meet/exceed our budget goals!! Please encourage your friends and colleagues to join RWN and enjoy the same benefits and opportunities you do.

If you'd like to share your story of why you joined RWN, please email Lynn Kerr at lynn@bookeepkerr.com.

New member application

link: <https://www.runmyclub.com/RWN/application.asp>

Membership Renewal

link: <https://www.runmyclub.com/RWN/renewal.asp>

Please contact Sandy at (585) 383.8080 or at rwn@rwn.org if you have any questions.

The Membership committee works on developing strategies to retain current members and recruit new members. New committee members are always welcome to attend our meetings and share growth opportunities, retention initiatives, and explore potential RWN opportunities. If you can't make a meeting, suggestions for membership initiatives are always welcome via email.

The Membership Benefits document is posted on the RWN website <http://www.rwn.org/levels.html>. We encourage members to review the benefits of different levels of membership and determine which level best suits their needs.

Reminders: SIGs are a member benefit. Please keep your membership current and don't forget your loyalty card when attending RWN events. Once you have had your loyalty card signed for attending twelve different RWN events in one year, you are entitled to get 20% off your next year's membership dues, whether you stay at the same level or upgrade to a higher membership level!

LOYALTY Cards: Everything you always wanted to know but were afraid to ask!

1. They do not expire.
2. Free networking events do not apply.
3. Member can have card signed once per year by committee chair or co-chair, for each committee they participate in.
4. Member can have card signed once per year by SIG leader for each SIG they participate in.
5. Member who brings in new paid member will have card signed for each new member.

We meet the fourth Wednesday of every month at noon. If you have any questions, or want more information, please contact Lynn Kerr at lynn@bookkeepkerr.com.

Date: Fourth Wednesday of the month. Next meeting: November 28, 2018

Time: Noon

Location: 1115 East Main St (Old Hungerford Bldg.) Rochester, NY 14609

RSVP: Contact Lynn Kerr if you plan to attend at lynn@bookkeepkerr.com.

Finance Committee

Have you ever thought about where RWN's revenue comes from or where it goes in a non-profit organization? Now is a good time to join our Finance committee and learn more about our financial obligations. Our committee works behind the scenes in areas that keep RWN running to include providing annual budgets, reviewing contracts, and supporting other committees as the financial liaison. I am confident that the knowledge you acquire from this committee will benefit your own career (or personal) success. Come join our group, no financial experience required.

Date: November 27, 2018

Time: 7:30 to 8:30 am

Location: Conference Call: contact Cindi for details

If interested in joining our committee, contact Cindi Crowley at 585.329.9079 or cindi@rochester.rr.com.

Explore RWN - Orientation & Recruitment Committee

The Explore RWN committee is seeking volunteers to share their RWN experiences and their enthusiasm about RWN. The Committee organizes and holds orientation and recruitment sessions approximately every six weeks for potential members, new members, and members who just want to find out more about RWN. This is a great opportunity to practice your public speaking skills. This is

also a great opportunity to network with potential and new RWN members.

Next Explore RWN: January 21, 2019.

Please note location: Perkins Mansion on East Ave.
See event details above to register.

For more information or to join the committee, please contact Amy Varel at avarel@mccmlaw.com or (585) 546-2500.

2018 Program Committee

Develop programs to engage RWN members on a professional and personal level. We reach out to cultural organizations, corporations, and individuals to achieve goals and objectives of RWN in a fun, relaxed environment.

We welcome all RWN members to stop in for one of our programming meetings to see what it's about, and see if it's something for you! I look forward to seeing new faces at our next meeting.

Please join us for our upcoming programs. Details are available online at [RWN Upcoming Calendar of Events](#)

Date: First Thursday. Next meeting: December 6th

Time: Noon

Location: I-Square, Baker Street, Irondequoit

RSVP: Come join us! For more information, please contact Holly Hewins or Carol Kennedy:
hollish@frontiernet.net OR carol@carolkennedyllmt.com

Monthly Free Networking Committee

Do you want to meet new friends and business contacts? Are you interested in having fun for **free** with other RWN members? Would you like to visit offices of local businesses and learn more about other Rochester Women Network members? Is drinking wine, eating snacks, and chatting with others all activities you enjoy?

If you answered yes to any of those questions, the monthly Free Networking is perfect for you! If it's been a while since you attended a monthly Free Networking event, you've been missing quite a bit. In response to members' suggestions, we've built in fun icebreakers as part of the event, sometimes featuring silly questions, team building activities, and informative questions and answers. You never know what interesting facts you may learn about the person standing right next to you!

Our enthusiastic and engaging committee is eager to have your participation in the form of sponsorship of one of our monthly events or just by attending. **In November we are encouraging all members to bring a guest for Free!**

Looking forward to seeing you all soon!

Warm regards, Sandy Sloane, Lauren Goetz, Jennifer Watson, and Mary Beth Cameron

2018 Major Events Committee

40th Birthday party will be held on Friday, 11.16.18 at Ballroom 384! Registration is open – come out and help us celebrate 40 years of

RSVP: [Register online NOW](#)

Community Service Committee

Network while giving back to the community. For more information, contact Brigid Ryan

<mailto:brigidsryan@gmail.com>

Date: First Monday of the month, next meeting December 3, 2018

Time: 6:00 p.m.

RSVP: Please contact Brigid Ryan at brigidsryan@gmail.com

Special Interest Groups (SIGs)

One RWN member benefit is the opportunity to participate in our SIGs. If you are interested in attending a SIG please join RWN. Click [here](#) for the link to our membership page.

NEW! Career Transition SIG

Is a change in your future? Exploring new professional opportunities? Find new paths with us! Discuss how to take advantage of current opportunities and move forward in a way that honors you and your skills. Share, learn, and listen to make the most of this time for professional growth, realizing opportunities, and reaching goals.

This SIG will be facilitated by Teresa Delibert, Certified Personnel Consultant & Miranda Wilcox, Professional Certified Coach.

Please reserve your attendance by contacting Teresa at teresa@delibertemployment.com If you have questions please contact Sandy at RWN 585.383.8080. **Regular meeting times will be the SECOND Wednesday of the month at 5:30 in our office building at 2509 Browncroft Blvd.**

Date: Wednesday, November 14, 2018

Time: 5:30-7:00 p.m.

Location: RWN Office - 2509 Browncroft Blvd, Suite 106 (conference Room) Rochester, 14625

Pricing: Included with our RWN membership

RSVP: Teresa Delibert Teresa@delibertemployment.com

RWN Leadership SIG

Leading with Purpose FACILITATORS: Cynthia Ely, Michelle Wescott

Cynthia Ely MissCynthia@rochester.twcbc.com; Michelle Wescott mwescott@gillespieassociates.com

Purpose: To help each member become conscious of his/her leadership skills, provide support and peer guidance, provide a forum for problem-solving, and share best practices.

Group Demographics: We welcome members who are in leadership positions, transitioning into leadership positions, or have knowledge and experience to share.

Description: We are an interactive group. We provide peer support, conscious leadership development, and problem-solving. Members are encouraged to: ♣ Request help and/or encouragement. ♣ Share leadership or management challenges. ♣ Be open to receiving thoughts, ideas, and suggestions from members. *Members are required to maintain confidentiality.

Format: Our group utilizes a variety of methods to increase learning and develop conscious leadership skills: books and articles, videos, panel discussions, speakers, and experiential learning activities. At each meeting, we will select three members who are seeking help with a problem or challenge. Our intent is to have them leave the meeting with possible solutions and/or a plan they feel good about.

Group Size: 15

Day, Time & Meeting Third Friday RWN office: 7:30 a.m. to 9:00 a.m. networking 7:30 a.m. to 8:00 a.m., Meeting 8:00 a.m. to 9:00 a.m.

November Date: Friday 11.16.18

Accountability SIG - Resuming in January 2019

Pricing: Included with RWN membership

Info: For more info & location please contact Sandy Richardson rwn@rwn.org

Destress for Success

Contact: Alana Cahoon: alana@grow2bu.com

Watch for new format coming in 2019!

Date: Third Tuesday of the Month, next meeting November 20

Time: Noon

Location: Grow 2 B U Office, 11 N. Goodman, Rochester, 14607

Pricing: Included with RWN Membership

RSVP: by to Alana Cahoon

Board of Advisors SIG (BOA)

Contact: Dawn Hampsey: dawn@hampseycpa.com

Meet the first Wednesday of each month from 3:00 p.m. to 5:00 p.m. Membership is restricted to individuals who are business owners working full time at their business. Attendance at meetings is required, with two absences a year allowed. Members can call in for a meeting if they are unable to attend in person. If you are interested and would like more information, contact Dawn Hampsey

Support in Growing (SIG) SIG (New Name! Same great group 😊)

Contact: Jodi Atkin jodiatkin@gmail.com

The group **will meet on the first and third Thursdays of the month**, with networking at 8:00 to 8:30 a.m. and the formal agenda at 8:30 to 9:30.

Date: November 1 & 15

Time: 8:00 a.m. to 9:30 a.m.

Pricing: Included with RWN membership

RSVP: Interested members must contact SIG chair to seek group approval in order to maintain a safe environment that is free of competition.

Restauranteers SIG

Contact: Joanne Madonia, jmmral@rit.edu

Date: November 14, 2018

Time: 6:00 p.m.

Location for November : Polizzi's in Village Gate

Pricing: Members pay for their own meals and drinks.

RSVP: If you wish to attend, please sign up online at www.rwn.org once you are logged in as a member. Questions? Contact Joanne Madonia, SIG Chair, at 585-475-7456 or by email: jmmral@rit.edu

Please note: **NO** restaurant SIG in December. Happy Holidays!

Rochester Women Refer SIG

Contacts: Lauren Goetz: lauren@everydayhandshelp.com

OR April Wiesner: april@RocCityPopALock.com

RWN Rochester Women Refer SIG **meets the second and fourth Fridays of the month at noon** (due to the holiday schedule only once in Nov & Dec). Only one representative from each industry is allowed. Attendance is required with an occasional sub when you can't make it. This is to ensure that the group stays robust and interactive with the members.

Date: Friday, November 9 & December 14

Time: Noon

Location: Perkins Mansion, East Ave

RSVP/More Information: Lauren Goetz –

Lauren@everydayhandshelp.com

NEW! RWN is announcing a second referral SIG, Rochester Women Refer SIG II, Start date Thursday, 11.08.18.

Within the SIG, the purpose will be for members of each industry to support each other by passing leads and referrals to the other SIG members to increase sales for everyone within the room. This is a strategic networking group that meets 12:00 - 1:30PM the 2nd and 4th Thursday starting November 8th, at the Browncroft Family Restaurant. Regular, on time attendance is expected and only one person from each industry will hold a spot. **This is a first come, first serve SIG membership!**

SIG: Rochester Women Refer SIG II

Leaders: Meg Leonard & Erin Garrett

Purpose: Create a place for business owners and salespeople to gather for the sole purpose of business development opportunities.

Requirements: Only one person from each industry will be allowed in the group to avoid overlap. Format: Networking, 60 second introduction with ideal client request, one 10 minute formal presentation by the members (rotating), one business topic, 5 minutes and review of group leads.

If you're interested, please email SIG chair, Meg Leonard coachmegleonard@gmail.com with your name, business name, industry and industry niche (I.E. Banking would be the industry but it could cover several niches: savings and checking, loans, mortgages, 401K, financial advice, etc.). Our purpose is to get as many people within the room as possible so narrowing our niches will be important. We will follow up with a preliminary list.

Please Remember: This is a FIRST COME, FIRST SERVE group and we anticipate industries and niches will get locked out quickly so send us your interest ASAP.

Sales & Marketing SIG

Contact: Jackie Johnson: jackie@offsiteaccounting.co
Meets the third Thursday of every month. Please send an email to jackie@offsiteaccounting.co if you are planning to attend, we have to give a count to the restaurant. This is a free event, but you do have to purchase lunch.

Date: Third Thursday of every month. Next meeting: 11.15.18

Time: 11:45 to 1:00 p.m.

Location: Browncroft Family Restaurant

Pricing: Members pay for their own meals and drinks.

Finance SIG

Contact: Holly Hewins, hollish@frontiernet.net

Date: 3rd Wednesday of the month, next meeting November 21, 2018

Time: Noon to 1:00 p.m.

Location: The King & I, 1455 E. Henrietta Road

Wineauxs SIG, Part Deux (A Drinking group with a networking problem)

Contact: Katie Rudow, Katie.Rudow@morganstanley.com

Date: Third Thursday of the month, Next meeting: November 15

Time: 5:00 p.m.

Location: Chocolate and Vines

Pricing: Please bring cash or check to cover expenses.

Tentative Schedule for remainder of 2018
December: Gust of Sun Winery

Community Connections

SECOND ANNUAL SMALL BUSINESS SOIRÉE

Small Business Saturday, November 24, 2018 from 2-6 pm. Hosted at BXCRC Donuts & Chicken 127 Railroad Street, Rochester, NY 14609

Co-Sponsored by The Rochester Brainery

Come say hello to Jess Kamens Photography (www.jessrk.com)! Facebook

Event: www.facebook.com/events/1876706009031567

Home Buyers Seminar – December 1, 2018

Rachel Wiener of Prime Lending will discuss the process of buying a home and securing financing.

Learn About the Home Buying Process:

How does my credit affect my approval?
What do I need to get pre-approved?

What types of loans are available?
My offer was accepted, what's next?
What types of inspections do I need?
What is the escrow and title process?
Why do I need insurance?
What percentage or amount of money is needed to purchase a home?

Session is free, Continental Breakfast will be served.

Rachel Wiener

Prime Lending

3144 South Winton Road, Suite 600

Rochester, NY 14623

Saturday, December 1, 2018

10:30 am to Noon.

RSVP to Rachel: rachel.wiener@primelending.com

Next Corps Luminate - Lightning Awards - Wednesday, November 14, 2018

Luminate NY's Lightning Awards will be held on November 14. Come see startups from around the world deliver fast-paced, two-minute pitches to win a spot in Luminate's next cohort. If you were lucky enough to snag a ticket to Next Corps Luminate's *Light Tomorrow with Today* event back in June, you know this is an event you won't want to miss!

Luminate NY's Lightning Awards will be held at the Dryden Theatre of the George Eastman Museum beginning at 4:30 pm.

With the tremendous response to *Light Tomorrow with Today*, the Lightning Round will fill to capacity so make sure to register you and your group as soon as possible. There is no charge for the event however, registration is required. Attendance will include networking before and a reception following the Lightning Round with a Cash Bar as well as admittance to the entire George Eastman Museum during their annual Sweet Creations Gingerbread Display.

The Lightning Round Pitches will begin at 4:30. Registration, networking, and seating will begin at 3:45pm. A Reception and opportunity to tour the George Eastman Museum will follow.

We hope to see you there! Please register at this link: <https://www.eventbrite.com/e/2018-luminate-ny-lightning-awards-registration-50399789126>

Women in Games: Inspire Event at The Strong November 15, 2018

In conjunction with the opening of The Strong's newest exhibit, which studies the history of women in the gaming industry, we are pleased to present the Women in Games: Inspire! interactive panel on Thursday, November 15 from 6 to 9 p.m. This moderated panel will detail the individual experiences of prominent women in the video game industry, what inspires them, and how the next generation of female creators can follow in their footsteps.

Special guests include Dona Bailey (co-designer of *Centipede*), Brenda Laurel (founder of Purple Moon), Megan Gaiser (former CEO of Her Interactive), Amy Hennig (writer and creative director for the *Uncharted* series), Susan Jaekel (artist for Atari 2600 games), Sheri Graner Ray (designer and producer for Origin and Her Interactive), Tory Van Voorhis (CEO of Second Avenue Learning), and Anastasia Staten (executive director of the ESA).

This panel is an incredible opportunity your members to learn how these trailblazing women charted a path to success.

Tickets for this event are \$15 and can be purchased [online](#).